



# go go gala 2009

## success of 2008 gala

Thanks to the success of the 2008 GO GO Gala, youth programs in a dozen of the world's most impoverished nations are changing lives. Event proceeds funded a community building in **Rwanda**, a mobile health and education unit in the **Congo**, and a school nutrition program in **Liberia**. In **Tanzania**, Gala proceeds allowed the funding of a community center and health dispensary, the creation of a vocational training program and shelter for street children, educational support for children affected by HIV/AIDS, an arts program for Maasai youth, and renovations to an orphanage in Kilimanjaro. Post-violence emergency aid for youth in **Kenya** saved lives, while the construction of a school bathroom in **Malawi**, critical supplies for a school in **Madagascar**, and tree plantings at 10 schools in **Namibia** are improving childhood education. In **Peru**, young students are prospering from much-needed school repairs, furnishings, and the creation of 2 new classrooms. In **Guatemala**, a lifesaving teen mentoring leadership program is rescuing teens from a life of crime. And in **Cambodia**, daily food for children rescued from the dump, support for caretakers and teachers, and the creation of an organic agricultural project are providing critical support for the country's most vulnerable children. Gala proceeds also allowed the creation of the **GO Ingenuity Award**, announced in Ghana alongside MIT staff and TED prizewinners to promote the sharing of African innovation with youth across the continent.

# sponsorship opportunity

## impact of 2009 gala

In supporting this year's Gala, taking place **November 20 at Social Hollywood**, you will save lives by funding mobile health and education outreach in Gorongosa Mozambique, critical support for orphaned infants with special needs in rural China, a kindergarten for HIV/AIDS affected children in Moshi Tanzania, a mobile education unit in Haiti, legal rights and health rights education for children in Arusha Tanzania, the construction of an eco-building and micro-business vocational project for youth in a Nairobi slum, critical support for a school in the mountains of Peru, a shelter for refugee youth returning to Liberia, and more!

## sponsorship package

- o \$25,000 VIP SPONSORS (limited to 4)
- o Premier seating at a private table for 10 guests
- o Company Logo on Step and Repeat (Press Wall)
- o Dedicated full-page color ad in Event Program
- o Opportunity to put gift in gift bag

## event participants

- Event Host: Ewan McGregor
- Honoree: Blake Mycoskie, TOMS Shoes Founder & Chief Shoe Giver
- Entertainment: Special Musical Guests
- Honorary Committee: Ewan McGregor, Edward Norton  
Evangeline Lilly, Toni Collette  
Mike White, Diablo Cody

## sponsorship contact

Please contact Danielle Pelland at Brilliant Consulting Group: [danielle@brilliantconsultinggroup.com](mailto:danielle@brilliantconsultinggroup.com); (310) 858-8485  
For more information on GO Campaign, please visit [www.gocampaign.org](http://www.gocampaign.org)

