

go
CAMPAIGN

go: CAMBODIA

www.GOcampaign.org

GO Campaign's Mission

GO Campaign is a youth-driven educational and action-oriented nonprofit dedicated to empowering orphans and vulnerable children throughout the world to secure a better future.



The GO Community

The GO Community is a dynamic network of youth and adults coming together to:

- ✓ Build cross-cultural connections
- ✓ Learn about issues affecting children globally
- ✓ Actively improve the world we live in
- ✓ Empower youth of all backgrounds to shape a future of positive change together

Why Orphans and Vulnerable Children

Children who are cared for and have the food, shelter & education they need:

- Make a positive difference in their communities
- Build a stronger future for themselves
- Gain the tools to end the cycle of harmful conditions

"I think by the time when I finish the school program I will be well on my way to become a good person and to becoming the person who will have enough knowledge to work."

~Phearith , 9th grade



How GO Helps

GO funds programs that typically fall through the cracks of government assistance and that are run by local, trustworthy community leaders.

GO closely monitors and evaluates all programs to ensure the greatest benefit to the children. Globally, GO provides:

- ✓ School fees & uniforms
- ✓ Vocational training
- ✓ Income generating activities
- ✓ Eco-friendly housing
- ✓ Nutritious meals
- ✓ Sustainable gardens & poultry pens





Why Cambodia



10,000-20,000	Estimated number of vulnerable children living in Cambodia's capital, Phnom Penh
#131	Cambodia's global ranking in "overall well-being of population" according to the UN Human Development Report (the U.S. is #12!)
45%	Of Cambodia's children show signs of moderate or severe stunting as a result of malnutrition
0.4%	Of Cambodian women go to university

After two decades of war and isolation, increased tourism and international trade negotiations have played a role in Cambodia's economic recovery.

Sources: UN/UNICEF & Cambodian National Institute of Statistics



How GO Helps

100%

of all donations
go directly to
helping
children in
need.

That's every dollar!



GO Supports Center for Children's Happiness (CCH)

CCH:

- ✓ Helps children who previously worked as garbage pickers at the Steung Mean Chey landfill in Phnom Penh, Cambodia.
- ✓ Provides a home, meals and education to 150 orphans and children whose parents can't care for them.
- ✓ Pays the educational fees for some of the older children to attend university.



GO-supported CCH Programs

Out of the Dump

Fundraising goal: \$7,350 for one year will:

- ✓ Provide a healthy meal of rice and vegetables, fish or a piece of fruit for all 150 children.
- ✓ Help compensate for the rising costs in food, especially rice, the staple of Cambodian diet.

Support the Heroes

Fundraising goal: \$8,358 for one year will:

- ✓ Ensure that the children at CCH are able to continue their studies and feel loved.
- ✓ Pay for the salaries of two valuable CCH teachers and one caregiver.

Donations at work:

\$1.25	3 hot meals for 1 child for 1 day
\$25	Fruit at 1 meal for 150 children
\$86	Rice for 1 child for a year
\$148	2 meals of fish and vegetables for 150 children



Meet 2 Brothers

...two of the many children GO Campaign is empowering

These brothers came to CCH when they were 8 and 13 because their parents abandoned them. The boys would work for 10 hours per day in the dump and begged for food, yet, they managed to avoid gangs common at the dump.

After 2 years at CCH, the older brother is in Grade 6, likes math, and wishes to be a computer teacher. The younger brother is in Grade 4 and hopes to be an auto mechanic.



Get Involved & GO for it!

Log on to www.GOcampaign.org and:

- ✓ *Meet* empowered children and read their stories
- ✓ *Learn* about all GO-funded programs and how to help
- ✓ *Sign-up* for the monthly GO eNewsletter & stay informed
- ✓ *Download* the Get Up and GO Kit and get started
- ✓ *Create a fundraising page* and see your own power in action!

**"Think, and see the world through different eyes.
Stand up and listen, the world is asking for your help."**

~ Maud, 10 years old, Los Angeles
GO Ambassador



ARE YOU GOOD TO GO?

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We
Thank
You!

