



Giving Opportunity to Children



Youth Empowerment
Begins with YOU!

www.GOcampaign.org

What is GO Campaign?



GO Campaign is a youth-driven educational and action-oriented nonprofit dedicated to empowering orphans and vulnerable children throughout the world to secure a better future.

The GO Community

The GO Community is a dynamic network of youth and adults coming together to:

- ✓ Build cross-cultural connections
- ✓ Learn about issues affecting children globally
- ✓ Actively improve the world we live in
- ✓ Empower youth of all backgrounds to shape a future of positive change together

Why Orphans and Vulnerable Children

- **143 Million** - The estimated number of orphans and vulnerable children in the world (that's roughly half the U.S. population!)
 - Most orphans lose their parents to armed conflict, severe poverty and chronic illnesses such as AIDS and malaria.
- **600 Million** - The estimated number of children worldwide living in absolute poverty
 - 183 million children weigh less than they should for their age.
 - 1 out of every 4 children who should be attending primary school is not.
 - Less than 10% of children orphaned and made vulnerable by AIDS get the help they need.
- Orphans and vulnerable children often fall through the cracks and are forgotten - and *we have the opportunity to prevent that!*

Sources: UN/UNICEF

Why Orphans and Vulnerable Children

Children who are cared for and have the food, shelter & education they need:

- Make a positive difference in their communities
- Build a stronger future for themselves
- Gain the tools to end the cycle of harmful conditions

"I would like to study hard...and to educate communities. I am only a street kid because of the situation that has been dealt to me."

~Baraka, 12, Tuseme Trust,
Tanzania



How GO Helps

GO funds programs that typically fall through the cracks of government assistance and that are run by local, trustworthy community leaders.

GO closely monitors and evaluates all programs to ensure the greatest benefit to the children.



How GO Helps

100%

of all donations
go directly to
helping
children in
need.

That's every dollar!



Meet 2 Brothers from Cambodia

...two of the many the children GO Campaign is empowering

These brothers used to work for 10 hours per day in a garbage dump and begged for food. Although it is common in the dump, they did not join a gang.

Two years ago, Center for Children's Happiness took them in. The older brother is in Grade 6 and wishes to be a computer teacher. The younger brother is in Grade 4 and hopes to be an auto mechanic.



GO Provides...



- ✓ School fees & uniforms
- ✓ Vocational training
- ✓ Income generating activities
- ✓ Eco-friendly housing
- ✓ Nutritious meals
- ✓ Sustainable gardens & poultry pens



Where are GO Programs?

- Cambodia

- Guatemala

- Kenya

- Malawi

- Peru

- Tanzania



More countries coming soon...

Get Involved & GO for it!

Log on to www.GOcampaign.org and:

- *Meet* empowered children and read their stories
- *Learn* about all GO-funded programs and how to help
- *Sign-up* for the monthly GO eNewsletter & stay informed
- *Download* the "Get Up & GO Kit" and get started
- *Create a fundraising page* and see your own power in action!

"Think, and see the world through different eyes.
Stand up and listen, the world is asking for your help."

~ Maud, 10 years old, Los Angeles
GO Ambassador



ARE YOU GOOD TO GO?

Contact us:

www.GOcampaign.org

info@gocampaign.org

2461 Santa Monica Blvd. #437

Santa Monica, CA 90404

Tel: +1 (310) 396-6343



www.GOcampaign.org



iGracias!

Sourm-or-kun!



Awkun!

Zikomo!

Asante Sana!



Thank You!

