



go: MALAWI

go
CAMPAIGN

www.GOcampaign.org

GO Campaign's Mission

GO Campaign is a youth-driven educational and action-oriented nonprofit dedicated to empowering orphans and vulnerable children throughout the world to secure a better future.



The GO Community

The GO Community is a dynamic network of youth and adults coming together to:

- ✓ Build cross-cultural connections
- ✓ Learn about issues affecting children globally
- ✓ Actively improve the world we live in
- ✓ Empower youth of all backgrounds to shape a future of positive change together

Why Orphans and Vulnerable Children

Children who are cared for and have the food, shelter & education they need:

- Make a positive difference in their communities
- Build a stronger future for themselves
- Gain the tools to end the cycle of harmful conditions

"The Jacaranda school is good because it provides us with free education and it gives us things like clothes and porridge. For three years, I tried to go to secondary school, but only Jacaranda accepted me."

~ Michael, 17 years old



How GO Helps

GO funds programs that typically fall through the cracks of government assistance and that are run by local, trustworthy community leaders.

GO closely monitors and evaluates all programs to ensure the greatest benefit to the children. Globally, GO provides:

- ✓ School fees & uniforms
- ✓ Vocational training
- ✓ Income generating activities
- ✓ Eco-friendly housing
- ✓ Nutritious meals
- ✓ Sustainable gardens & poultry pens





Why Malawi



750,000	Estimated number of orphans living throughout Malawi (It is estimated that this number is rising by 65,000 children per year)
#164	Malawi's global ranking in "overall well-being of population" according to the UN Human Development Report (the U.S. is #12!)
90%	Of Malawian teenagers do not go to school
14%	Estimated percentage of Malawians living with HIV/AIDS
7%	Of the population has electricity

Malawi is a peaceful country where the democratically elected government has established a National AIDS Commission and an anti-corruption department.

Sources: UN/UNICEF



How GO Helps

100%

of all donations
go directly to
helping
children in
need.

That's every dollar!



GO Supports Jacaranda Foundation

Jacaranda provides more than 230 orphans with:

- ✓ Primary and secondary education that follows the Malawian government curriculum
- ✓ Basic medical care and HIV/AIDS prevention classes and psychosocial counseling
- ✓ Nutritious meals, uniforms and clothing



GO-supported Jacaranda Foundation Program

Safe Place to Study

Fundraising goal: \$25,355 will cover:

- ✓ Build a new structure to be used as a library and study hall
- ✓ Create a safe and comfortable place to study and read which are essential for concentration and good performance
- ✓ - Establish a "reading culture" among the students

Donations at work:

\$12	4 boxes of construction nails
\$35	Can of red paint
\$160	Electrical wiring
\$1,170	Bricks to build the new Study
\$1,500	Labor for roof building



Meet Precious

...one of many children GO Campaign is empowering

Precious, 16, lost both her parents and lives with her 21 year old sister who sells vegetables to make a living. Precious is in her second year of secondary school and is a dedicated student.

"Without the Jacaranda school, I would just be staying home. I cannot pay for school fees, and I would not have a chance to become a nurse."



Get Involved & GO for it!

Log on to www.GOcampaign.org and:

- ✓ *Meet* empowered children and read their stories
- ✓ *Learn* about all GO-funded programs and how to help
- ✓ *Sign-up* for the monthly GO eNewsletter & stay informed
- ✓ *Download* the Get Up and GO Kit and get started
- ✓ *Create a fundraising page* and see your own power in action!

**"Think, and see the world through different eyes.
Stand up and listen, the world is asking for your help."**

~ Maud, 10 years old, Los Angeles
GO Ambassador



ARE YOU GOOD TO GO?

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We
Thank
You!
Zikomo!

