

Unit: From Presentation to Inspiration



Suggested Age/Grade Levels: Grades 5 – 8

Recommended Time Allotment: 3 - 7 class periods plus time outside the classroom

- Action Area** → **Connecting Youth Globally:** Facilitating communication and cross-cultural understanding, leading to positive change.
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- Focus** → **Cross-cultural Awareness:** Building personal connections and sharing real-life experiences across borders deepens understanding and inspires social thinkers into action for lasting change.
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- Overview** → **Cultural Awareness; Brochure Creation; Public Speaking**
Fostering cultural awareness, teamwork and presentation skills, students will create an educational and informational brochure about a developing country, the challenges faced by its children, how the challenges are met and how inspired actions can have an impact.

Learning Objectives	Aligns with the following Curriculum Standard of the National Council for Teachers
<p>Students will be able to:</p> <ul style="list-style-type: none"> • Identify 3 characteristics about at least one developing country where GO works. • Synthesize information and prioritize important facts. • Articulate GO Campaign's mission and goals. • Teach others about the issues facing orphans and vulnerable children globally and the hopeful solutions being implemented by grassroots organizations and community leaders. • Empower themselves and others to get involved in service and take action to help others. 	<p>Language Arts</p> <ul style="list-style-type: none"> • Demonstrates competence in the general skills and strategies of the writing process • Gathers and uses information for research purposes • Demonstrates competence in the general skills and strategies of the reading process • Demonstrates competence in the general skills and strategies for reading a variety of informational texts • Demonstrates competence in speaking and listening as tools for learning <p>Geography</p> <ul style="list-style-type: none"> • Knows the location of places, geographic features, and patterns of the environment • Understands the physical and human characteristics of place • Understands the concept of regions • Understands that culture and experience influence people's perceptions of places and regions

Materials Needed	Classroom Extension
<p>Informational Materials</p> <ul style="list-style-type: none"> • List of Projects where GO works in the "Our Projects" section of website • Country specific PowerPoint presentations from the Get Up and GO Kit under the "GO Community" section of website 	<p>Activity Considerations:</p> <ul style="list-style-type: none"> • Students can use their created brochure to raise awareness in other classes, at home and in the community. <p>Additional Resources:</p> <ul style="list-style-type: none"> • Personal Fundraising Pages –an easy and excellent way for a student or group to raise money and awareness. • eNewsletter – keep updated on GO news and events, and don't be surprised if we ask to feature you and your class in one of our issues!

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STEP 1: Introduce GO Campaign. If you need guidance, refer to the [GO Introduction Guide](#). Explore the GO website.

STEP 2: Introduce the unit and discuss why they will be creating an educational brochure. Discuss what they think would be the most effective brochure to create and what impact it might have. For example: design a poster to hang in the lunchroom; create a tri-fold brochure to give to their parents to take to their office; design a flyer to be put in a merchant's window. If the resources are available, students can also create a short reporter-style video and/or a commercial for the country and the GO project partner. With parents consent, the videos can be posted on GO Campaign's website and/or [YouTube channel](#).

Discuss what impact the brochure can have, such as teaching others about a developing country, inspiring someone to get involved and have an impact, teaching others about the issues facing children globally and the hopeful solutions that are making a difference.

Discuss what elements should be included in the brochure. For example, students might want to include: the country flag, a map of the country and the region, local currency, leading health problems, literacy rate for children, estimated number of orphans, how many children are able to go to school, traditional food, history/year of independence. Also, include information posted on GO's website about GO's project partner working in the country and what they are doing to care for children. We recommend that students include the type of items that donations to GO can provide for that project (found on each [project page](#) write-up.)

STEP 3: We recommend that you divide students into groups based on the number of countries where GO works. Each group will be asked to research a country and prepare the information to be included in the group's brochure. We suggest that the research be divided among the students and conducted outside the classroom as homework assignments.

STEP 4: Create the brochure in class.

STEP 5: Each group will present their brochure to the rest of the class.

STEP 6: Discuss some of the similarities and differences between the countries and the U.S. Discuss the various ways GO is helping around the world. Answers might include: more children are going to school, eating healthy meals, having a place to sleep, having a proper place to study, etc.

Discuss what the class can do to help orphans and vulnerable children living in the countries they researched. If they had a collective donation in any amount, how would they use it? Would they give it all to one project, if so, which? Would they split it up? Why? What impact would the donation make in the life of a child and the community?

Tips and Ideas:

We encourage educators to foster student's creativity and empower them to exercise their voice. *No idea is too small or too great!*

Students can organize an awareness campaign and/or a fundraising event. For example students can:

- Organize an assembly or talk to another classroom about GO
- Organize a dance, bake sale, talent show, car wash....be creative and have fun!
- Write an article for a local newspaper (the subject might be "Why is it important to help other youth you don't personally know?")
- Write a letter or send an email to a US representative, international corporation or the UN
- Create a group GO Fundraising pledge-page...or create two and have a friendly competition!
- Start a GO Club

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GO connects youth and adults from all parts of the world in one common cause: *giving opportunity to children*. By teaching with GO Learning Tools, you and your students become part of the global GO Community –a network of students, educators, parents, concerned adults and GO project partners and the children they care for.

We value your input! Please contact Sharon Feder at sharon@gocampaign.org or (310) 396-6343 with any feedback on how this Lesson Plan or Unit went for you, any modifications you might have made, your students' thoughts or any questions.

GO empowers youth to participate in our mission of providing basic human needs to orphans and vulnerable children throughout the developing world by raising awareness and funds for small grassroots organizations that enable them to survive and thrive.

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