

A special announcement from TunaHAKI Foundation!



Dear friend,

Hi! If you keep up with the newsletters updating you on the progress of TunaHAKI Centre in Kilimanjaro (the latest of which is coming your way soon), then you know things are going well. In a little over 2 years, we have made remarkable progress. We've garnered a reputation for being forward-thinking, effective, and economical, while still keeping the best interests of the children at heart.

Because of this success, we have been approached by other nonprofits and NGOs, asking that we expand our work beyond TunaHAKI. We started talking to grassroots organizations in other countries, doing some research into the greatest needs... We also talked to donors - and their children. We asked kids how they would like to get involved and help kids around the world. We are pleased to announce that the result is GO Campaign - dedicated to giving opportunities to children across the globe. We are currently working in Cambodia, Kenya, Malawi and Tanzania, and will soon be working in Guatemala, Peru, Rwanda and other developing countries.



Now, we know as well as you, there are countless worthwhile organizations helping kids... But here's why we think GO Campaign can be different:



1) We cut out the red tape. With GO, you know how your money is being spent, and it goes directly to help the kids. We invite you to learn more about our grassroots partners - even visit them if you like. It's great if you just want to write a check, but we also give you the opportunity to feel connected to the kids you are helping.

2) We are powered by youth. We want to connect kids here to kids there. We encourage learning in the classroom, and we offer ways kids can take the lead in their school or family or community group by starting their own fundraising pages. We will also be adding interactive elements to the website as time goes on, encouraging kids to write essays, draw pictures, ask questions, and connect with kids across the world.

TunaHAKI will continue to send you updates about work in Kilimanjaro. We will not

automatically subscribe you to the GO Campaign newsletter. If you wish to follow the success of GO across the globe, please visit Gocampaign.org and sign up for our monthly newsletter.

We're counting on kids to make GO Campaign the great nonprofit of the future.

3) We serve sustainable grassroots projects that are under-funded and falling through the cracks. We know your charitable dollars are valuable, and we want to make sure every penny is maximized, and that your money is going where it is needed.



We thank you for your support of TunaHAKI over the past 2 years and we trust you will continue to help our lifesaving work in Kilimanjaro through www.tunahaki.org. We will keep that website designated for the special kids at TunaHAKI Centre and all our expanding programs there. But if you also want to go global with us, then check out www.Gocampaign.org.

Looking forward to changing the world with you...

Sincerely,

Scott Fifer

go campaign

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go figure...

GO Campaign is an initiative of TunaHAKI Foundation, a 501(c)(3) nonprofit. Thanks to a private donation which covers all our administrative and fundraising expenses, 100% of all your donations go to programs which directly help kids in need.

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